



Fresh Market Agent

Primary Wholesale Solution



Software that grows with your business



## Our Solution

Fresh Market Agent is our ERP software designed for primary wholesalers. It is an all in one software solution built specifically for fresh produce wholesalers looking to consolidate their operations, accounting, sales activity, ordering and much more into one user friendly platform. Fresh Market Agent is customised to you, so you can select any of the features you see below and build a system according to your needs.

### For Growers

- Traceability
- Quality Assurance
- Automated Levies
- Stock EDI
- Merchant, Agent, or Purchase
- Support for Commission, Formula, or Agreed Pricing
- Easy Grower Remittances and Estimates
- Horticultural Code Compliant

### For Wholesalers

- Real-time Stock Management
- Sales via Touch Screen Floor Sales
- Stock Margin Control
- Pack Outs
- Multi-location Support
- Pallet and Crate Tracking
- Chain Store Specific Invoices, & Labels
- Barcodes and Purchase Orders
- Chain Store Order and Invoice EDI
- Supplier Purchase Orders
- Sales Analysis

### For Customers

- Customer Specific Quotes
- Supermarket EDI
- Order Forms
- Credit Service Integration
- Batch Invoicing
- Easy Statement Generation
- Customisable Credit Terms



# Add-On Modules



## Fresh Direct

Fresh Direct is a web app for primary wholesalers that provides you with the tools to supply customers directly from growers.

A complete sales solution for your primary wholesale business provides you with the means to manage produce and supply customers directly from the growers.

Seamlessly manage procurement, logistics, and customer fulfillment from any device ensuring efficient and responsive service with the flexibility and accessibility of our Fresh Direct web app.



## Fresh Packing

The Fresh Packing module provides you with a user-friendly platform to manage your pack and repack services.

Our Fresh Packing module simplifies and optimizes the packing and repacking process with an intuitive noticeboard to display workflows and record data.

It enables seamless workflow management and ensures orders are packed efficiently and accurately, all while presenting relevant calculations and costs to managers.



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# Add-On Modules



## Fresh Touch

Fresh Touch provides your salesmen with a simple way to enter their sales data anywhere, anytime.

A complete touch-enabled sales solution for your primary wholesaling business.

Our Fresh Sales Floor software, that runs on touch-enabled Microsoft Windows devices and is fully integrated with our Fresh Market Agent system, provides your salesmen with a simple way to enter their sales on the floor or from home in their own time.



## Fresh Tracker

Fresh Tracker is a complete delivery management solution to track your deliveries, pallets, forklifts, and trucks in real time.

Our Fresh Tracker mobile and web app is a complete delivery management solution for primary and secondary wholesalers designed to provide security and peace of mind for your produce shipments including GPS stamps, option signature, and photo proof of delivery.

Track your deliveries, pallets, forklifts, and trucks in real-time on iOS and Android devices and enable complete monitoring and traceability throughout the supply chain.



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## What Our Clients Say

"Fruitlink has been a client of Fresh Computer Systems for over 25 years. We consider the Fresh team a "Partner" in our growth, who have been willing and able to tailor their product to meet the ever changing needs of our business. I would readily recommend Fresh Computer Systems as an IT solution for all facets of the business, from Order Entry and Stock Control, right through to the General ledger."

Adam Dilworth - Managing Director



"Simon George & Sons has been using Fresh Computer Systems as our ERP vendor for over 20 years. We have a strong working relationship with them and they offer prompt and efficient service whenever required. Fresh has a solid understanding of the fresh produce industry, and this gives them a large advantage against competitors."

Jack George - CEO



## Contact Us

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